

CREATIVE DIRECTOR | HERO4HIRE

January 2022 - Present

Leading the development and execution of project creative visions. Crafting briefs, scripts, mood boards, storyboards, styleframes and overseeing the team. Collaborate closely with clients to understand project goals, translating them into compelling creative directions, presenting decks and sometimes educating clients on process. Managing multiple projects, balancing quality, timelines, and resources effectively. Contribute to budgeting and resource allocation, ensuring financial viability and efficient resource use. Navigating challenges, fostering a collaborative work environment, and promoting innovative contributions from team members.

ART DIRECTOR | BIGSTAR MOTION DESIGN

October 2018 - December 2021

Led teams from inception to completion, ensuring alignment with the creative brief and visual architecture. Collaborated with Creative Directors or directly engaged with clients, producing styleframes, storyboards and occasionally contributing to the animation process. Jobs vary from documentary films to TV series Promos. Titles include ABC News' "Soul of a Nation" Graphic Open that won an Emmy for Outstanding Graphic Design and Art Direction: News and the Emmy-nominated "Women of the Movement: Mamie Till-Mobley". HBO MAX "Our Flag means Death," AMC "The Walking Dead" Season 10 Promo, Food Network "My Dream Kitchen," FXX "Family Guy," Food Network "The Globe," Human Rights Watch Campaign "Break the Chains," documentary film "Harlem "Rising," and more.

FREELANCE SENIOR DESIGNER/ANIMATOR

November 2016 - September 2018

Worked with various studios on multiple projects contributing design, storyboard, animation and overall expertise on process for broadcast, commercial, documentary film and immersive video displays.

ART DIRECTOR | 321LAUNCH / CHRLX

January 2011 - October 2016

Art directed and supervised artists to develop the finalized visual aesthetic. Generated styleframes, executed final compositing, contributed character designs, 2D animation and color grading. Provided any painting or design requirements as well as storyboard revisions. Maintained close collaboration with creative directors and agency clients throughout the process.

STORYBOARD ARTIST / ANIMATOR | BUNKO STUDIOS

2008 - 2010

Storyboarded, animated and designed backgrounds for PBS kid's show "Sid the Science Kid." Designed backgrounds for MAD magazine animation production.

EDUCATION | PRATT INSTITUTE, 2010

Bachelor's Degree in Film & Animation

SOFTWARE PROFICIENCY: After Effects, Photoshop, Illustrator, Cinema 4D, Redshift, Premiere Pro, Adobe Animate, Indesign