



RESUME

NY

347.421.6483

janewuart.com

janewuartist@gmail.com

CREATIVE DIRECTOR | HERO4HIRE

January 2022 - March 2024

- Spearhead the development, creative strategy and execution on a wide variety of projects that spans from illustrative character driven work to 2D and 3D motion design work.
- Deliver creative briefs and concepts to guiding creative and visual direction through presentation decks, storyboards, moodboards and styleframes ensuring our vision meets client objectives.
- Provide pitch decks and concepts that have won and awarded jobs.
- Manage multiple projects at a time, balancing quality and resources effectively, providing a seamless production workflow and management of timelines.
- Provide training, mentorship, and coaching to support staff in staying up to date with software, trends and reaching their career objectives.
- Projects range from brand marketing content, commercials to explainer videos.

ART DIRECTOR | BIGSTAR MOTION DESIGN

October 2018 - December 2021

- Set the art direction and design language of branded marketing content projects, TV/Film main titles, graphics packages and promos and documentary film graphics.
- Supervised teams to ensure alignment with the client objective and design language.
- Provided illustration, storyboards, styleframes, moodboards and presentation decks.
- Work includes ABC News' *Soul of a Nation* and *Star Child/Afrofuturism*, Graphic Open that won Emmy for Outstanding Graphic Design and Art Direction: News, *What We Do in the Shadows* Promo package, Human Rights Watch Campaign *#Break the Chains*, FXX Promo for *Family Guy*, AMC *The Walking Dead* Promo, *Harlem Rising* documentary and more.

FREELANCE SENIOR DESIGNER/ANIMATOR/ILLUSTRATOR

November 2016 - September 2018

- Worked with various production studios on multiple projects contributing design, illustration, storyboards, animation for branded marketing content, commercials and TV/Film graphics.
- Clients included: Nickelodeon, Netflix, AMC, Disney, History Channel, Vita Coco, and more.

ART DIRECTOR | 321LAUNCH / CHRLX

January 2011 - October 2016

- Art directed and supervised artists to develop the finalized visual aesthetic for commercials in the pre-visualization/pre-production stage
- Provided pitch decks and concepts that have won and awarded jobs
- Contributed styleframes, illustrations, concept art, character designs, animation, and final compositing
- Maintained close collaboration with creative directors and agency clients throughout the process.



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STORYBOARD ARTIST / ILLUSTRATOR | BUNKO STUDIOS

2008 - 2010

- Storyboarded, animated and illustrated backgrounds for PBS kid's show "Sid the Science Kid."

EDUCATION | PRATT INSTITUTE, 2010

- Bachelor's Degree in Film & Animation

SOFTWARE PROFICIENCY

- Adobe Creative Suite
- Figma
- After Effects
- Adobe Animate
- Cinema 4D
- Redshift
- Premiere Pro
- ToonBoom Storyboard Pro
- Dragonframe

AWARDS

- Emmy Nomination for Outstanding Graphic Design and Art Direction
- ASIFA east 2011 - second prize for best student animation
- Siggraph Madrid 2010 - second prize for professional animation
- Student Academy Award Nominee 2011